



# Top Ladies of Distinction, Inc.

29th Area VI Conference

Gardena, CA

Lady Alna Brown, Area Director

**TO: Founders, National Officers, Area Officers, Chapter Presidents, Officers, and Members**

**FROM: Area VI Conference Team**

**SUBJECT: Souvenir Journal**

The Souvenir Program Committee is now preparing for the production of our Area VI Souvenir Journal for the **29<sup>th</sup> Area Conference**, to be held in **Garden Grove, California November 19-22, 2009**.

Placing an ad in the book is not limited to the organization membership. Anyone may send in an ad copy. Purchasing ads can increase business. All ads and camera ready copy must be received by **November 3, 2009**, in order to make the souvenir book.

You have a choice of having a color full page or black and white.

1. Only checks or Money Orders will be accepted. **Make payable to Area VI, TLOD. ADS AND PICTURES SENT WITH IMPROPERLY WRITTEN CHECKS WILL BE RETURNED.**
2. Absolutely **NO ADS OR PICTURES** will be accepted without accompanying payment. No exceptions!
3. Pictures should be taken as soon as possible in order to meet the **November 3rd deadline.**
4. All pictures should be taken by a **professional photographer. Poor photography = poor pictures.**
5. Large groups such as chapters, clubs, teams etc. should send an (8"X10") picture for a full page. This is so that your members can be identified in the souvenir book.
6. No ads will be printed for Chapters on less than ½ page.
7. **All pictures must be identified. PRINT** lightly the name of your chapter, the city of your meeting place and the names of your officers on the back of your picture. **Identification must be on each photo.**

PAGE SIZE	PICTURE WIDTH	PICTURE DEPTH	COST TO CHAPTERS	COST TO PUBLIC
FULL PAGE COLOR	9"	6"	\$150.00	\$175.00
FULL PAGE BLK/WHITE	9"	6"	\$100.00	\$125.00
BACK PAGE	9"	6"	\$250.00	\$300.00
INSIDE BACK	9"	6"	\$250.00	\$300.00
HALF PAGE BLK/WHITE	7"	3½"	\$75.00	\$85.00
1/3 PAGE BLK/WHITE			\$60.00	\$70.00
¼ PAGE BLK/WHITE			\$40.00	\$45.00
OFFICERS/MEMBERS			\$35.00	
BUSINESS CARDS			\$25.00	\$25.00
PATRONS	(NAME ONLY)		\$20.00	\$20.00

## PICTURE AND AD SIZE

**NOTE: Full-Page Ad prices are set to include 1 picture. Additional pictures on the same ad will cost \$20.00 each. \*\* All other Ads must include a \$20.00 fee for a picture to be included\*\***  
**No picture on Ads under ½ page. The committee reserves the right to determine the layout of all Ads.**

**For more information or questions please call**  
**Lady Mildred Kerr (661) 295-6760 or fax (661) 775-2570**



***Top Ladies of Distinction, Inc.  
29<sup>th</sup> Area VI Conference  
Garden Grove, California  
Lady Alna Brown, Area Director***

November 19-22, 2009  
Hyatt Regency Orange County  
Garden Grove, California 92840

Deadline for All Ads – November 3, 2009

**Souvenir Program – Ad Form**

**Please insert my AD in the Souvenir Program Journal of  
Area VI, Top Ladies of Distinction, Inc.**

I wish to purchase a \_\_\_\_\_ Ad for which I agree to pay \$ \_\_\_\_\_

I am enclosing a photograph for my full page ad (yes) \_\_\_\_\_ (no) \_\_\_\_\_

**Please Note: Only Full Page Ads include cost of (1) photo**

**All other ads must include a fee of \$20.00**

**All Checks and Money Orders must be made payable to Area VI, TLOD, Inc.**

Advertiser's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: daytime ( ) \_\_\_\_\_ evening ( ) \_\_\_\_\_

Email address: \_\_\_\_\_ Fax: \_\_\_\_\_

**Attach Camera Ready Advertisement to this completed form.**

**Please print or type copy exactly as you wish it printed.**

**Deadline for all Ads is November 3, 2009**

**Return Completed Form and Payment to:**

**Lady Mildred Kerr**

**29<sup>th</sup> Area VI Conference Souvenir Program**

**30060 Cambridge Avenue**

**Castaic, CA 91384**

**For more information about Ads please contact:**

**Lady Mildred Kerr at (661) 295-6760 or fax (661) 775-2570**

**millierbk@yahoo.com.**